education

Miami Ad School Madrid Art Direction Program / 2018 - 2020

University of Westminster London BA (Hons) Graphic Visual Communication / 2015 - 2017

University for the Creative Arts Canterbury Certificate of Higher Education in Visual Communication / 2014 - 2015

Anglia Ruskin University Cambridge Fine Arts Foundation Diploma / 2013 - 2014

<u> s</u>kills / languages

English / Russian Русский / Английский

Photoshop / After Effects / Illustrator / InDesign / Premiere Pro / Keynote

ADELA FATALIYEVA

art director / designer

experience

MullenLowe Dubai Art Director / Designer / 2020 - now

- worked on the fashion campaigns for Mall of the Emirates, created campaigns to launch new spaces within the mall
- worked on proactive ideas within the team to tackle problems such as food waste for **Red Crescent** and cyberbullying for **Kayu**
- developed identities and packaging for various brands

Ogilvy New York Art Director / Designer Intern / 2019

- created graphics within a team for Citizens Bank's event where Questlove presented The Roots' song, "Feel It"
- worked on the campaign for **Champix**
- our team performed a design audit of **Instagram**, where we evaluated all the visual elements, provided research on the competitors, and the brand presence across multiple fields
- for **Samsung**, we were responsible for exploring the visual directions to present their new products

UncleGrey Copenhagen

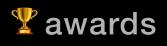
Art Director Intern / 2019

- worked on a variety of briefs for Bolia, Canon
- developed a storyboard for a music video for **Somersby**
- helped with different formats of OOH visuals for Weber

MullenLowe LOLA Madrid

Art Director Intern / 2019

- worked on a variety of briefs, created illustrations and concept boards for **Burger King**
- developed a storyboard for a macro shooting for Magnum
- helped with branding/identity presentation, prepared files for the production studio for **San Miguel**



D&AD

Wood / D&AD 2020 / New Blood Graphite / D&AD 2019 / New Blood

Clio

Bronze / Clio 2019 / Student Innovation

ADC

Merit / ADC Global 2020 / Young Ones Merit / ADC Globa 2019 / Young Ones

Cresta

Bronze / Cresta 2021 / Brand Purpose Bronze / Cresta 2021 / Direct Bronze / Cresta 2021 / Packaging

AdStars

Bronze / AdStars 2021

One Show

Bronze / One Show 2019 / Young Ones

Portfolio

Silver Winner / One Club for Creativity / BWR Portfolio Night 2021

press

Designboom / AdForum / AdsoftheWorld / Communicate / Little Black Book / Packaging of the World / Gulf News / etc